

DISASTER ASSISTANCE IMPROVEMENT PROGRAM (DAIP)

IMPROVING ASSISTANCE FOR DISASTER SURVIVORS

2014

February 2014:
Honored with the 2013 FEMA Administrator's Award for Document Upload



2013

November 2013:
Won "Outstanding Mobile Website" award with Benefits.gov from the Web Marketing Association



November 2013:
DAIP's Alternate Information Systems Security Officer (A-ISSO) won FEMA's ISSO of the Year



June 2013:
Implemented a responsive Web design framework for dynamic site scaling



April 2013:
Enabled survivors to upload documents and receive text message updates to claim status



2012

December 2012:
Honored with the 2012 FEMA Administrator's Award for Mobile Innovation



October 2012:
Hurricane Sandy

197,816 visits on 11/5/12



August 2012:
Featured the special banner for information on 2012 drought

925 visits 5/13/12-9/28/12



July 2012:
Expanded mobile offerings with mobile questionnaire and mobile applicant inquiry. Made questionnaire more dynamic on Web and mobile



July 2012:
Hurricane Isaac

55,752 visits on 9/4/12

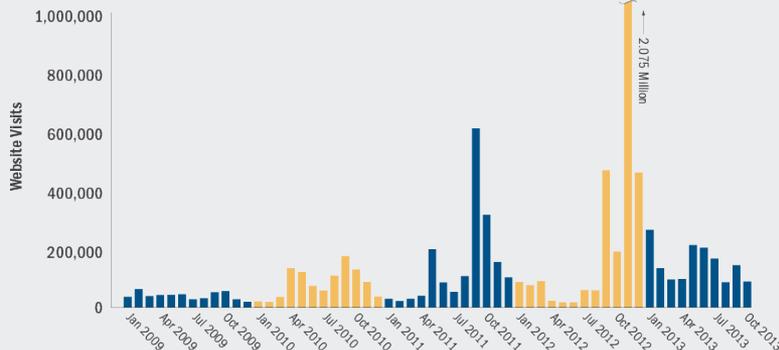


■ Website evolution
 ■ Disaster-response initiatives
 ■ Awards
 ■ Post-disaster website traffic

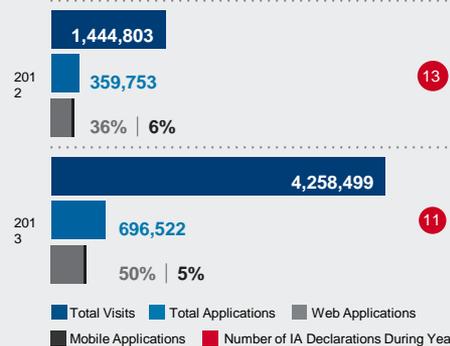


DisasterAssistance.gov
ACCESS TO DISASTER HELP AND RESOURCES

MONTHLY WEBSITE VISITS



WEBSITE ACTIVITY BY FISCAL YEAR



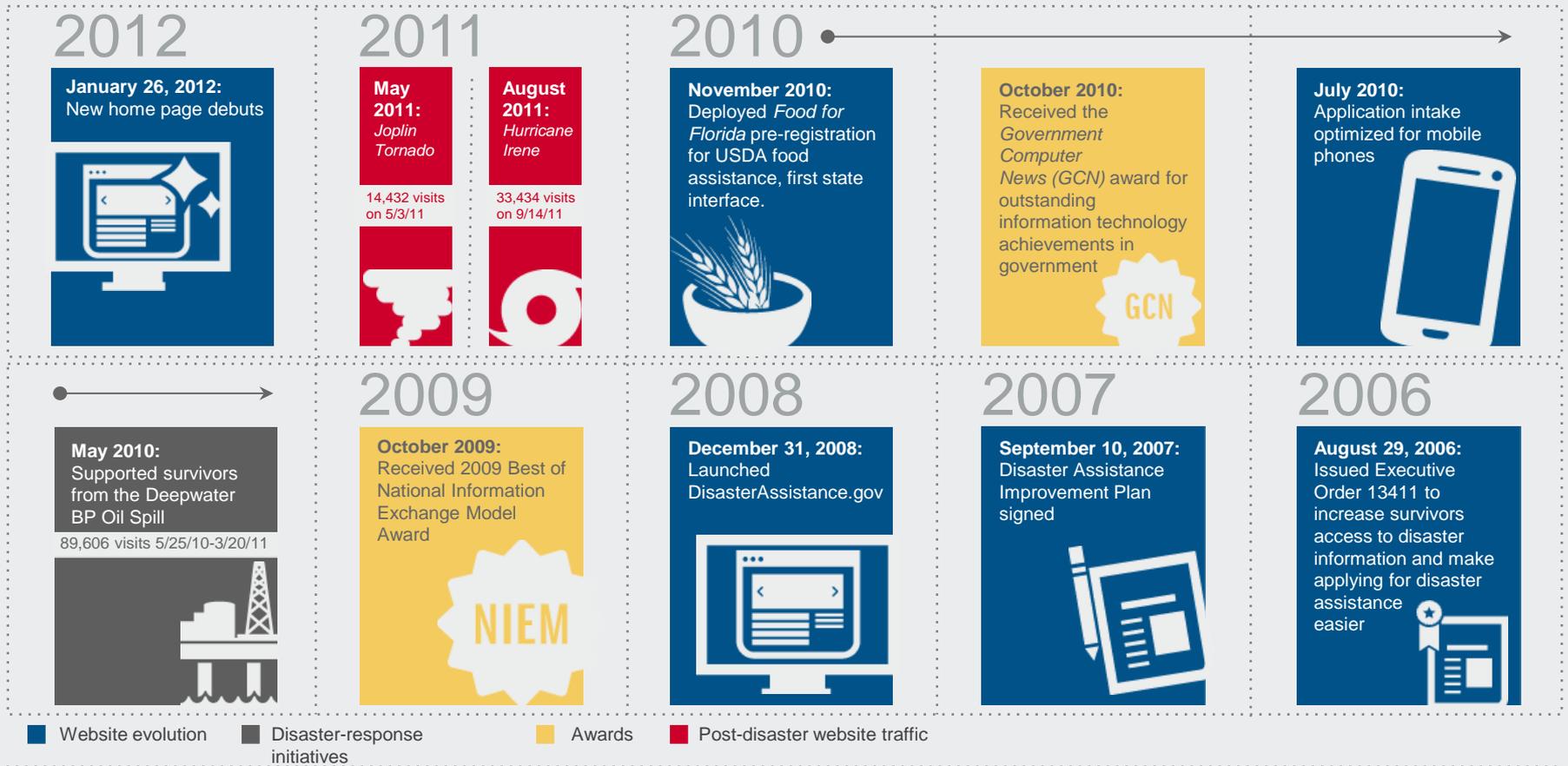
DID YOU KNOW?

In FY 2013, 32,051 survivors applied for assistance through mobile phones, almost five times more than in 2011 when 7,805 survivors applied.

32,051
MOBILE APPLICANTS

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WHAT SURVIVORS CAN DO ON DisasterAssistance.gov



FIND
over 70 forms of disaster assistance that meets survivors needs

APPLY
for disaster assistance

CHECK
the progress of your applications